

Order / Rev: 217435
 Alt Order #: 06867809
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: POL/Restore Our Future
 Product Desc: 10/30-11/6 RESTORE OUR FUTURE
 Estimate: 598
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	11/03/12	11/03/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	2	\$1,000.00	P1	0.00	NM	2	\$2,000.00
SATURDAY EARLY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	2		\$1,000.00		0.00						
E 15	WAVY	11/03/12	11/03/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
SATURDAY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	2		\$1,500.00		0.00						
E 16	WAVY	11/03/12	11/03/12	Today Show Sa Today Show Saturday	CM	8a-10a	-----S-	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
SATURDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	2		\$1,800.00		0.00						
E 17	WAVY	11/03/12	11/03/12	Notre Dame Football Notre Dame Football	CM	Notre Dame Footb	-----S-	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
NOTRE DAME FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	2		\$1,800.00		0.00						
E 18	WAVY	11/03/12	11/03/12	WAVY News 10 Sat 6p WAVY News 10 Sat 6p	CM	6p-630p	-----S-	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
SATURDAY 6PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	2		\$1,500.00		0.00						
E 19	WAVY	11/03/12	11/03/12	Sa 7-8p Sa 7-8p	CM	7p-8p	-----S-	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
ENTERTAINMENT THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	2		\$500.00		0.00						
E 20	WAVY	11/03/12	11/03/12	Sat Hour 2 Saturday 9-10p	CM	9p-10p	-----S-	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
DRAMA ENCORES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$1,000.00		0.00						
E 21	WAVY	11/03/12	11/03/12	LN Sa WAVY News 10 @11 Sat	CM	11p-1130p	-----S-	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
SATURDAY LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$2,500.00		0.00						
E 22	WAVY	11/04/12	11/04/12	WAVY News 10 SundayQM WAVY News 10 Sunday 7a	CM	7a-8a	-----S	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
SUNDAY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	2		\$1,500.00		0.00						
E 23	WAVY	11/04/12	11/04/12	Today Show Su Today Show Sunday	CM	8a-9a	-----S	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
SUNDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	2		\$1,800.00		0.00						
E 24	WAVY	11/04/12	11/04/12	Meet the Press Meet the Press	CM	9a-10a	-----S	:30	1	\$3,500.00	P1	0.00	NM	1	\$3,500.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$3,500.00		0.00						
E 25	WAVY	11/04/12	11/04/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p	-----S	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
SUNDAY 6PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	2		\$1,500.00		0.00						
E 26	WAVY	11/04/12	11/04/12		CM	FB Night in Amer F	-----S	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				FB Night in Amer Pre Gar											
				FB Night in Amer Pre Game											
				FOOTBALL NIGHT IN AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S			1		\$2,500.00		0.00				
E 27	WAVY	11/05/12	11/06/12	WAVY 6AM News	CM	6a-7a	MT-----	:30	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
				WAVY 6AM News											
				AM NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	MT-----			1		\$4,000.00		0.00				
E 28	WAVY	11/05/12	11/06/12	Today Show M-F	CM	7a-9a	MT-----	:30	2	\$3,000.00	P1	0.00	NM	2	\$6,000.00
				Today Show M-F											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	MT-----			2		\$3,000.00		0.00				
E 29	WAVY	11/05/12	11/06/12	Today Show 3	CM	10a-11a	MT-----	:30	2	\$1,000.00	P1	0.00	NM	2	\$2,000.00
				Today Show 3											
				TODAY SHOW 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	MT-----			2		\$1,000.00		0.00				
E 30	WAVY	11/05/12	11/06/12	Hampton Roads Show	CM	11a-12p	MT-----	:30	4	\$300.00	P1	0.00	NM	4	\$1,200.00
				Hampton Roads Show											
				HAMPTON ROADS SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	MT-----			4		\$300.00		0.00				
E 31	WAVY	11/05/12	11/06/12	WAVY News 10 @ Noon	CM	12p-1p	MT-----	:30	2	\$600.00	P1	0.00	NM	2	\$1,200.00
				News 10 @ Noon											
				NOON NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	MT-----			2		\$600.00		0.00				
E 32	WAVY	11/05/12	11/05/12	M-F 2-3p	CM	2-3p	M-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				The Doctors											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$300.00		0.00				
E 33	WAVY	11/05/12	11/05/12	WAVY News 10 @ 5p	CM	5p-530p	M-----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
				News 10 @ 5p											
				5PM NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$2,500.00		0.00				
E 34	WAVY	11/05/12	11/05/12	WAVY News 10 @ 530p	CM	530p-6p	M-----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
				News 10 @ 530p											
				530PM NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$2,500.00		0.00				
E 35	WAVY	11/05/12	11/05/12	WAVY News 10 @ 6p	CM	6p-630p	M-----	:30	1	\$3,200.00	P1	0.00	NM	1	\$3,200.00
				News 10 @ 6p											
				6PM NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$3,200.00		0.00				
E 36	WAVY	11/05/12	11/05/12	M-F 7-730p	CM	7-730p	M-----	:30	2	\$2,000.00	P1	0.00	NM	2	\$4,000.00
				M-F 7-730p											
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			2		\$2,000.00		0.00				
E 37	WAVY	11/05/12	11/05/12	LN M-F	CM	11p-1130p	M-----	:30	2	\$2,500.00	P1	0.00	NM	2	\$5,000.00
				M-F News 10 @ 11											
				LATE NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			2		\$2,500.00		0.00				
E 38	WAVY	11/05/12	11/05/12		CM	1134p-1237a	M-----	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00

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Estimate:	598

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tonight Show/Jay Leno											
				Tonight Show w/Leno											
THE TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M- - - - -		1		\$1,000.00		0.00					
													Totals	104	\$170,400.00